



**The 12th Desert Woman's Show
& Greater Palm Springs
Food & Wine Festival
Saturday - February 16, 2019
Renaissance Indian Wells Resort Spa**

Early Bird Deadline January 7, 2019

Call/Text Janet Spiegel 760-567-7639 janet@spiegelmedia.com

If you have a business, service or company that provides anything a Desert Woman might need or want; such as health or beauty information, new trends in fashion, business acumen, new developments in fitness or home improvement, sign up to become a Sponsor (limited remaining), or a Vendor (of which there are sixty or more) at this proven expo that historically draws thousands of locals and visitors every year. We will provide an unparalleled opportunity to promote your brand to the most influential demographic – upscale WOMEN.

"Women drive 70-80% of all consumer purchasing through a combination of their buying power and influence." FORBES.com

There will be seminars, guest speakers, panel discussions, fashion shows and chef demonstrations. Concurrently, the Greater Palm Springs Food & Wine Festival 11am – 4pm featuring dozens of restaurant vendors providing samples will take place adjacent to the WOMAN'S SHOW. If you are a restaurant, your cost is ONLY bringing enough signature samples, staff and insurance – ask me for a Restaurant Application.*

Previous and Current Sponsors: Mercedes Benz of Palm Springs, Macy's, Clark's Nutrition, Leeds & Son Fine Jewelers, Desert Vein & Vascular Institute, Desert Regional Medical Center, Gym Guys Personal Training, Desert Medical Care and Wellness, Big Rock Pub, and many more

Our marketing efforts are directed at the 2 million+ residents and visitors to the Coachella Valley, Riverside County and beyond. We will, with our presenting sponsor Desert Vein & Vascular Institute, launch on TV, radio, print, digital billboards and social media.

Sponsorship and Vendor opportunities currently available include:

- Exclusive Sponsorship opportunities – ask me for prospectus
- Food & Wine Presenting Sponsor – one only - ask for prospectus
- Vendor/Booth opportunities at \$1,200, \$800 and \$500
- Show Guide/Magazine advertising to promote your brand

Previous and Current Vendors and Restaurants: Roy's Hawaiian Fusion, Gaby L's Boutique, Urban Yoga, Wildest Greens, Terra Lane Hair, TRIO, True You Medical, Pete Carlson's Golf & Tennis, Heaven on Earth Spa, Dr. Mark Sofonio, Bellatrix, Fresh Juice Bar, BNP Paribas and many more

Contact Janet Spiegel today *Book your sponsorship, vendor booth and ad now; this event has sold-out for 12 years!*

**Act quickly to sign up your Restaurant as there is limited space*

Contact Janet L. Spiegel 760-567-7639 janet@spiegelmedia.com for sales
Show Producer, Diana Marlo Noll, MARLO PRODUCTIONS, INC.