

Palm Springs Opera Guild

Sponsorship Opportunities:

- *50th Anniversary Gala
- *Opera In The Park

If your product, service or company resonates with an upscale, highly educated, culturally involved audience, The Palm Springs Opera Guild events offer an effective way to communicate with them via our classic sponsorship opportunities described here:



50th Anniversary Gala

on Wednesday February 28, 2018

at the Palm Springs Art Museum and Annenberg Theatre

We'll have a cocktail reception in the sculpture garden and entertainment by the acclaimed classical group VOX, made famous on NBC TV's "America's Got Talent" in the Annenberg and fabulous food upstairs in the atrium amidst the collections. The commemorative Tribute Book will be a beautiful souvenir, perfect for showcasing your product, service or company in the context of the incredible fifty-year history of the Opera Guild!

20th Annual Opera In The Park

on Sunday April 8, 2018 at Sunrise Park, Palm Springs

Every year this free concert of opera arias draws people from all over Southern California – and beyond - in a celebration of great opera music with a professional orchestra and eight singers. We publish a Program Book, see combination advertising discounts below.

Sponsorships

Diamond - \$15,000

- (Add \$600 for ad in Opera In The Park)
- Pre-show cocktail Reception for twelve
- VIP Seating for twelve at the VOX Performance
- VIP Table for twelve at the Gala Dinner
- Opportunity to invite one of the artists to dine at your table
- Invitation for four to brunch with a PSOG Board Member at Opera In The Park
- Invitation for four to an Allegro Membership Black Tie Function
- Inside front or inside back cover ad in Tribute Book
- Logo on all printed materials
- Gala Sponsorship listing in tribute book
- Recognition on Opera Guild website and social media
- Recognition from the Annenberg Stage during Gala event

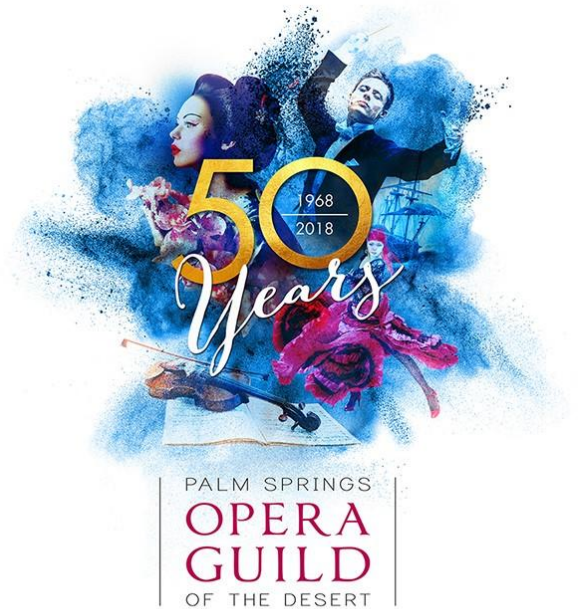
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To order your sponsorship contact Janet Spiegel, 760-567-7639 janetatpsopera@gmail.com
The Palm Springs Opera Guild of the Desert is a 501(c)(3) cultural organization which works to encourage and support young singers with financial assistance and performance opportunities and to promote opera in the community through student and adult Outreach programs

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Platinum - \$10,000

(Add \$700 for ad in Opera In The Park)
Pre-show cocktail reception for ten
VIP seating for ten at VOX Performance
VIP table for ten at the Gala dinner
Opportunity to invite an artist to dine at your table
Full page ad in the tribute book
Gala sponsorship listing in the tribute book
Recognition on Opera Guild Website and social media
Recognition from the Annenberg Stage

Choose between:

- Invitation for two to brunch with a PSOG Board Member at Opera In The Park
- OR - Invitation for two to an Allegro membership black tie function

Gold - \$5,000

(Add \$800 for ad in Opera In The Park)
Pre-show cocktail reception for four
Preferred seating for four at the VOX Performance
Preferred table seating for four at the Gala dinner
Invitation for two to an Allegro membership black tie function
Half-page ad in the tribute book
Gala Sponsorship listing in tribute book
Recognition on Opera Guild website and social media
Recognition from the Annenberg Stage

Advertising Only in 50th Anniversary Tribute Book and/or Opera In The Park

Two Page Spread \$4,500

Inside Front/Inside Back \$2,500

Full Page \$1,500

Half Page \$800

Quarter Page \$475

(Prices are for each publication; Anniversary Tribute and Opera In The Park)

(See discounted prices for Opera In The Park offered in Sponsorship Packages)

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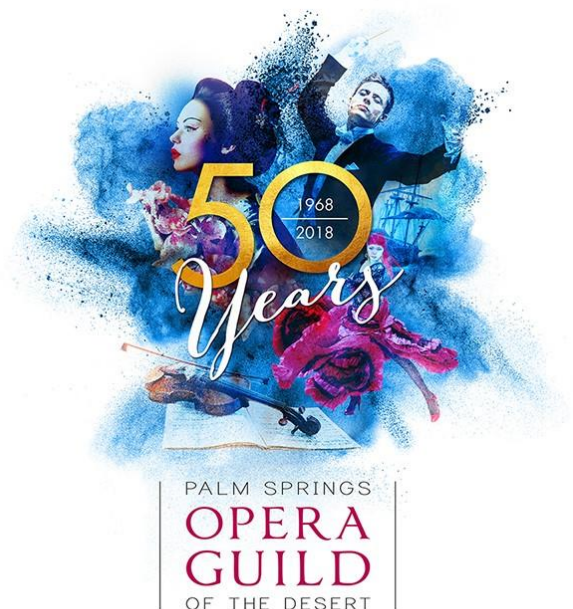
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TRIBUTE BOOK ADVERTISEMENTS

Be part of our 50th anniversary tribute book. A beautiful, perfect-bound keepsake full of articles about the Palm Springs Opera Guild. The tribute book will be available throughout the year at Opera Guild events and membership parties. Add your tribute saluting the amazing community work achieved over the past fifty years in the Coachella Valley by the Opera Guild. All tribute book ad sponsors will also be listed on the Palm Springs Opera Guild's website.

DEADLINE FOR AD SUBMISSION

All graphics and payments must be received by Jan 15, 2018 to ensure placement.

AD SPECIFICATIONS

Ad design is not included in the rate. Artwork must be submitted per the specifications provided; graphic design services are available by separate arrangement. Preferred submission is 300 dpi resolution in CMYK color in one of the following formats; ai, pdf, tiff or jpeg. Files should have fonts converted to outlines. GIF or Publisher files are not accepted. Submit ads to jill@palmspringsoperaguild.org

TWO-PAGE SPREAD

\$4,500

Color, full bleed, 17.25" x 8.625" (this is 17" x 8.5" with a .125 bleed incorporated)

INSIDE FRONT/INSIDE BACK

\$2,500

Full page, color, full bleed 8.625" x 8.625" (this is 8.5" x 8.5" with .125 bleed incorporated)

FULL PAGE

\$1,500

Color, full bleed, 8.625" x 8.625" (this is 8.5" x 8.5" with .125 bleed incorporated)

HALF PAGE

\$800

Color, vertical or horizontal 8" x 4.5"

QUARTER PAGE

\$475

Color, 4.5" x 4.5"

continued

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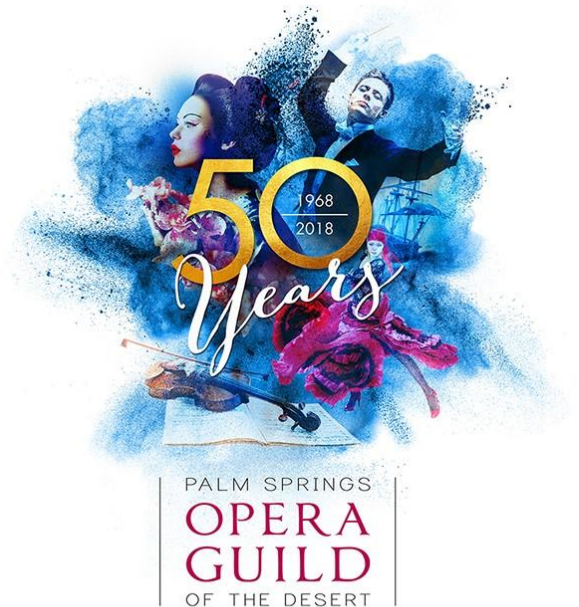
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Order Form

I select *Please circle*

Diamond Platinum Gold Silver Advertising Only



Your name _____

Company/URL _____

Street Address _____

City/State/Zip _____

Phone/Fax/Email _____

Credit Card Number/Expiration Date/Security Code:

I approve this amount to be charged to my credit card

\$ _____

- Credit Card payment due with order
- Please check here to acknowledge press-ready artwork deadline;
- January 15, 2018 for Anniversary
- March 15, 2018 for Opera In The Park
- Call Janet to place your order 760-567-7639, or
- Scan and email this order form to janetatpsopera@gmail.com
- Please email press ready artwork to jill@palmspringsoperaguild.org
- Jill Battson 760-325-6107 for general questions or to pay with credit card verbally

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