

CALIFORNIA ON LOCATION Awards

**23rd Annual COLA Awards are Sunday, December 17, 2017
at the Beverly Hilton 3pm to 7pm**



SPONSORSHIP DEADLINE: October 31, 2017

Now in its 23rd year, the California On-Location Awards™ (COLA) is the premier awards ceremony saluting location professionals, production companies and public employees for professional excellence while working on location in the State of California. COLA is a project of Film Liaisons in California, Statewide (FLICS), an official organization of film offices from across the state that promotes and facilitates in-state filming. FLICS members welcome project inquiries and offer a variety of services to help expedite and assist productions. COLA salutes Location Managers, Assistant Location Managers and Location Teams of the Year in an assortment of film project genres, plus city, county, state and federal Public Employees of the Year for their efforts to facilitate local filming. A sampling of our Honorees:

2016 Rick Schuler, Michael Wesley, Edward Mazurek, Justin Hill, Murray Miller, Adam Robinson, JJ Levine, Kelly Harris, Carolyn Schultz, Frank Yoshikane, Chris Gutierrez, Deven Chierighino, Tristan Dauossis, Alex Kivlen, Elaine Hanson, James Valdez, Josh Bisantz, Steve Youel
2015 Chris Baugh, Alison Taylor, Craig Van Gundy, Dan Cooley, Fermin Davalos, Will Ruvalcaba, Duffy Taylor, Michael Chickey, Caleb Duffy, Chris Baugh, Jason Kaplon, Kim Crabb, Justin Bessemer, Donna Gross, Brenda Ferrell, Chris Gutierrez, Robin Kincade, Hektor Larios, Dorion Thomas, Melinda Moses, Miguel Luevano, Robert Malek, Eva Bitar

Book your sponsorship now to salute the honorees and promote your company, business, service or product to these influential location managers, production companies and studio/network leaders. Your sponsorship of the COLA ~ California On Location Awards will give you unprecedented access to decision-makers via your exposure in the COLA printed and digital Magazine, and as described on the following page.

See last year's Magazine here <http://www.californiaonlocationawards.com/magazine.html>

*You will be joining previous and current COLA Sponsors (sampling only):
HBO, Morongo Casino Resort Spa, Twentieth Century Fox, Sony Pictures,
Teamsters Local 399, Comcast/NBCUniversal, Warner Bros Entertainment, Tejon Ranch, RSI Locations,
Blue Moon, Big Sky Movie Ranch, Paramount Pictures, LA Center Studios, Blue Cloud Movie Ranch,
Plan A Locations, Golden Oak Ranch, Wheeler Film Permits, Reel Security Corp,
The Location Connection, PPS Pacific Production Services,
Film This! Production Services, Real to Reel Locations*

Contact COLA Sponsorship Development, Janet Spiegel
janetatcola@gmail.com 760-567-7639



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Platinum Sponsorship \$10,000

- 1 Full-page ad with premium placement in COLA Magazine; both print & digital editions
- Mention on stage as sponsor
- Logo on Step & Repeat
- Logo on screen and Logo on live web stream
- Logo on signage at registration
- 2 full tables on main floor (20 seats)
- **Additional benefits –**
- Name and/or logo inclusion in all media and marketing materials
- Linked logo on website sponsor directory as “Platinum Sponsor”
- Mention on Facebook and Twitter as “Platinum Sponsor”
- Mention in all press releases email blasts as “Platinum Sponsor”

Gold Sponsorship \$7500

- 1 Full-page ad with premium placement in COLA Magazine; both print & digital editions
- Logo on signage at registration
- 1 full table on main floor (10 seats)
- **Additional benefits –**
- Name and/or logo inclusion in all media and marketing materials
- Linked logo on Sponsor directory
- Mention on Facebook and Twitter as event Sponsor
- Mention in email blasts as event Sponsor

Silver Sponsorship \$5000

- 1/2-page ad in COLA Magazine both print & digital editions
- Logo on Signage at registration
- 5 guest tickets
- **Additional benefits –**
- Linked logo on website Sponsor directory
- Mention on Facebook and Twitter as event Sponsor

Bronze Sponsorship \$3000

- ¼ page ad in COLA Magazine both print & digital editions
- Logo on signage at registration
- 3 guest tickets
- **Additional benefits –**
- Linked logo on website sponsor directory
- Mention on Facebook and Twitter as event Sponsor

Cobalt Sponsorship \$1500

- Logo on signage at registration
- 2 guest tickets

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COLA Magazine SPECIFICATIONS

PLATINUM SPONSORSHIP (\$10,000+) Full-Page Ad in the official program plus benefits listed above	Full page bleed: 8 5/8" x 11 5/8" Live area: 7 1/4" w x 9 7/8" h Full page non-bleed: 7 1/4" x 10"
GOLD SPONSORSHIP (\$7,500) Full-Page Ad in the official program plus benefits listed above	See above
SILVER SPONSORSHIP (\$5,000) 1/2-Page Ad in the official program plus benefits listed above	Half page horizontal 7 1/4" w x 4 7/8" h
BRONZE SPONSORSHIP (\$3,000) 1/4-Page Ad in the official program plus benefits listed above	Quarter page vertical 3-5/8" w x 4-7/8" h

Perfect Binding – Publication trim size 8 3/8" x 10 7/8"
Resolution: 300 dpi. JPG and PDF files accepted. Please send ads to
dyana.carmella@gmail.com

I select: Platinum Gold Silver Bronze Cobalt

Your Name:

Company/URL:

Street Address:

City/State/Zip:

Phone/Fax/Email:

Credit Card Number/Exp Date/3 digits on back:

- Credit card payment due with order
- Request invoice be emailed for credit card payment.
- Send check, payable to FLICS c/o Melody Lilley 3223 Cope de Oro Drive, Rossmoor, CA 90720
- Please check here to acknowledge deadline: I agree that my press-ready artwork will be emailed to dyana.carmella@gmail.com and payment will be received no later than October 31, 2017

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