

Palm Springs Opera Guild

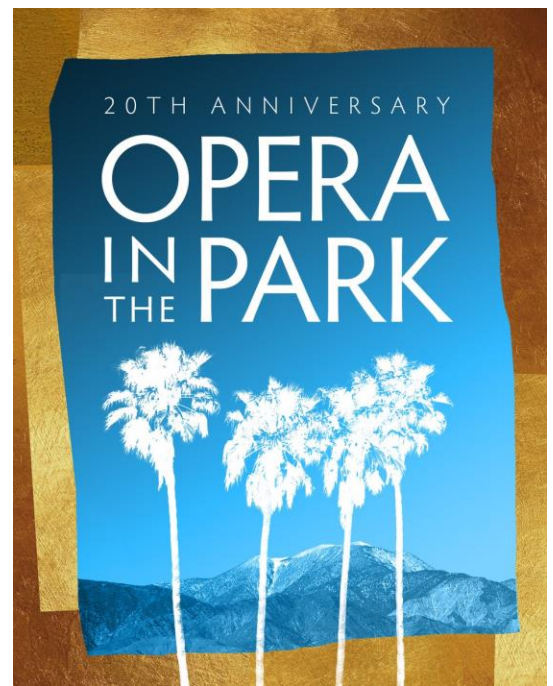
20th Annual Opera In The Park

April 8, Sunday 2018 Sunrise Park, Palm Springs

Every year this free concert of opera arias draws 5,000+ people from all over Southern California – and beyond - in a celebration of great opera music. The Program Book offers a targeted way to deliver your advertising message to our exclusive audience

Marc Byrd
Peggy Cravens
William (Bill) Fisher
Jerry Green
Bruce Johansen - *President*
Barbara Mittlemann
Thomas Patrick – *VP*
Jeffrey Roberts - *Secretary*
Jordan Varela

Jean C. Carrus - *Parliamentarian*
Andrew Eisenmann
Renée Glickman
Terry Hendrix
Stephen Lind
Patrick Mundt
Barbara Pomar
Marie Staudhammer



DEADLINE: MARCH 23, 2018

What started in 1968 as the Palm Springs Opera Company, producing operas at the Palm Springs High School auditorium, has blossomed into a deeply socially-conscious force whose aims are to help safeguard the future of opera.

With over 800 non-profit organizations in the desert, Palm Springs Opera Guild stands out for several reasons – **Opera in the Park**, celebrating 20 years as the desert’s premier opera event drawing **5,000 attendees** (*from 1 – 4 PM Sunrise and Ramone Road*); the Palm Springs Vocal Competition, for 34 years has been giving amazing fledgling voices their first start; and our tremendous Opera in the Schools program which impacts 15,000+ students every year.

If your product, service or company resonates with an upscale, highly educated, culturally involved audience, The Palm Springs Opera Guild events offer an effective way to communicate with them via our classic sponsorship and advertising opportunities described here: **make your selection no later than March 23, 2018**

**To order your advertising/sponsorship contact Janet Spiegel, janetatpsopera@gmail.com
760-567-7639 (call or text)**

The Palm Springs Opera Guild of the Desert is a 501(c)(3) cultural organization which works to encourage and support young singers with financial assistance and performance opportunities and to promote opera in the community through student and adult Outreach programs

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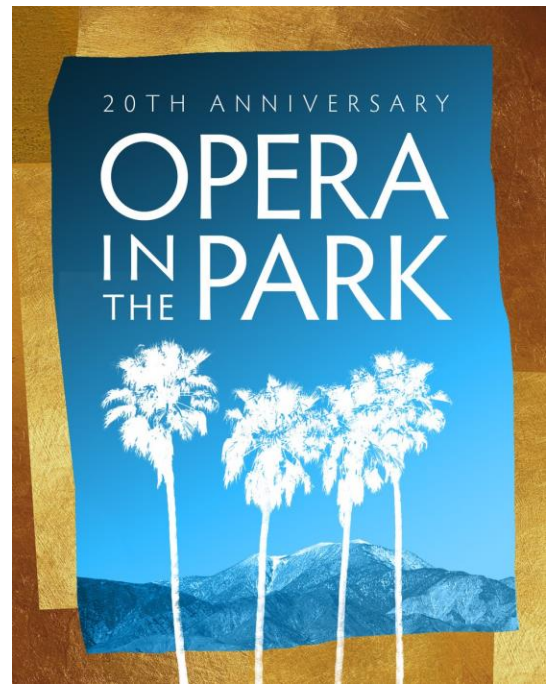
Opera In The Park Sponsorship

\$2,000

- Includes your Logo in all PS Opera Social Media
- Your Logo on Stage
- Invitation to after-party at private home
- Listing in the Program (*no ad, see below for additional ad rates*)

Opera In The Park Advertising

(Please note, the above sponsorships DO NOT include advertisements. These rates are for ad placement only.)



INSIDE COVERS	8.5" x 5.5" (plus bleed)	\$2,500
FULL PAGE	8.5" x 5.5" (plus bleed)	\$1,500
HALF PAGE	4.5" x 3.7"	\$800
QUARTER PAGE	3.7" x 2.2"	\$475

AD SPECIFICATIONS

Ad design is not included in the rate. Artwork must be submitted per the specifications provided; graphic design services are available by separate arrangement. Preferred submission is 300 dpi resolution in CMYK color in one of the following formats; ai, pdf, tiff or jpeg. Files should have fonts converted to outlines. GIF or Publisher files are not accepted. Submit ads to jill@palmspringsoperaguild.org

All graphics and payments must be received by March 23, 2018 to ensure placement.

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Opera In The Park Order Form

Sponsorship and/or
IFC, IBC, Full, Half, Quarter Page ad (Circle one)

Your name _____

Company/URL _____

Street Address _____

City/State/Zip _____

Phone/Fax/Email _____

Credit Card Number/Expiration Date/Security Code:

I approve this amount to be charged to my credit card

\$ _____

- Credit Card payment due with order
- Please check here to acknowledge press-ready artwork deadline;
- March 23, 2018** deadline for Opera In The Park
- Call Janet to place your order 760-567-7639, or
- Scan and email this order form to janetatpsopera@gmail.com
- Please email press ready artwork to jill@palmspringsoperaguild.org
- Jill Battson 760-325-6107 for questions or to pay with credit card verbally

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