

BROKEN GLASS AWARDS 2018 THE TENTH ANNUAL!
DEADLINE: October 17, 2018 Space, Art and Payment

Palm Springs Women in Film & TV will be holding our annual fundraiser; our tenth **Broken Glass Awards Luncheon** will take place **Monday, November 5, 2018** at the Agua Caliente Resort to honor extraordinary women who have broken through the glass ceiling, paving the way for others in entertainment, arts and philanthropy. This year, the Co-Chairs are **Elaine Church** and **DeAnn Lubell**. KESQ's **Karen Devine** will be our Emcee. *We are proud to present our 2018 BGA Honorees:*



SHARON STONE Golden Globe (*Casino*) and EMMY winner (*The Practice*) and Career Achievement Winner from AARP Movies for Grownups, she is best known for *Basic Instinct* and her philanthropic efforts for AmfAR and many other humanitarian efforts

BEVERLY D'ANGELO an actress and singer best known on her role as *Ellen Griswold* in the *National Lampoon's Vacation* franchise and has had roles in over 50 movies.

KAYE BALLARD She has been entertaining for seven decades, a singing funny girl of TV, nightclubs and musical stage ("Funny Girl")

SUE CAMERON Author of *Hollywood Secrets and Scandals*, *Hope, Healing and Help for Survivors of Sexual Abuse: A Faith-Based Journey to Healing* and *Love, Sex and Murder*

SELBY DUNHAM The founder of *Bighorn BAM*, a non-profit organization that has raised millions of dollars for cancer care for the Coachella valley

ELIZABETH MCLAUGHLIN Our "Rising Star" honoree has been seen in *Betrayal* (ABC), *Hand of God* (Amazon) and *Pretty Little Liars* (ABC Family)

These amazing women will join our illustrious roster of previous BGA honorees:
2017 Jane Austin, Stefani Powers, Nelda Linsk, Lucie Arnaz, Kellee McQuinn
2016 Deborah Liebling, Diane Ladd, Teri Ketover, Judith Chapman, Olesya Rulin
2015 Jane Seymour, Mary McDonnell, Donna MacMillan, Joyce Bulifant, Beverly Johnson
2014 Shari Belafonte, Peggy Cravens, Elinor Donahue and Deborah Unger
2013 Mary Hart, Alfre Woodard, Ruta Lee, Lisa Houston
2012 Shirley Jones, Jennifer Yuh Nelson, Barbara Keller, Kim Waltrip, Raquel Welch
2011 Suzanne de Passe, Jacqueline Bisset, Della Reese, Helene Galen, Gloria Greer
2010 Gale Anne Hurd, Lindsay Wagner, Barbara Sinatra, Denise DuBarry Hay
and previously Gena Rowlands, Jennifer & Suzanne Todd, Donna Mills,
Rozene Supple, Pattie Daly Caruso



Book your sponsorship and advertising space now to salute the honorees and promote your company, business, service or product to these influential members and supporters of PSWIFT. It will be beautifully written and designed to be a commemorative keepsake. Proceeds from the event will benefit PSWIFT's scholarship/educational programs, panel discussions, guest speaker luncheons and member mixers including the Coachella Valley *BookPALS* (Performing Artists for Literacy in Schools) Program.

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Presenting Sponsor: \$7,500

Includes Your Logo on all printed/online BGA materials (Tribute Book, Press Room Wall)	Publicity whenever possible including coverage in press releases
Your Logo shown on screen at BGA event	Advertising all year in PSWIFT Newsletter and at other PSWIFT Events
One table of ten to Luncheon	Distribute your materials at PSWIFT Luncheons
One Full Page of Advertising, Back Cover, on the Tribute Book	

Gold Sponsor: \$5,000

Includes Logo on all printed/online BGA materials (Tribute Book, Press Room Wall)	Publicity whenever possible including coverage in press releases
Your Logo shown on screen at BGA Event	Acknowledgement all year in PSWIFT Newsletter and at other PSWIFT Events
Eight tickets to Luncheon	
One Full Page Advertising in the Tribute Book	

Silver Sponsor: \$2,500

Includes Your Logo on all printed/online BGA materials (Tribute Book, Press Room Wall)	One Half-Page Advertising in the Tribute Book
Your Logo shown on screen at BGA Event	Six tickets to Luncheon

Bronze Sponsor: \$1,300

Includes Logo on all printed materials (Tribute Book, Press Room Wall)	One Quarter-Page Advertising in the Tribute Book
Your Logo shown on screen at BGA event	Four tickets to Luncheon

You will be joining previous and current Broken Glass Awards Sponsors:
Spencer's Restaurant, City of Palm Springs, Agua Caliente Band of Cahuilla Indians, Eisenhower Medial Ctr, Camelot Theatres, Contour Dermatology, The Hollywood Reporter, Auen Foundation, Shops on El Paseo, Wonderstar Productions, City of Palm Desert, Wildest Greens, Cardiff Limousine, City of Rancho Mirage

Palm Springs Women In Film & TV Broken Glass Awards 2018

CONTACT: Janet Spiegel
 760-567-7639 janet@spiegelmedia.com



SPONSORSHIP / ADVERTISING ORDER FORM

Email or Call No Later Than—**October 17 for Space, Payment and Artwork**
 Scan and email order to: janet@spiegelmedia.com and call 760-567-7639 to confirm

<i>Presenting Sponsor</i>	<i>\$7,500 Includes Ad</i>
<i>Gold Sponsor</i>	<i>\$5,000 Includes Ad</i>
<i>Silver Sponsor</i>	<i>\$2,500 Includes Ad</i>
<i>Bronze Sponsor</i>	<i>\$1,300 Includes Ad</i>
<i>Full pg Ad without sponsorship \$1,000 7" x 10" Trim Size</i>	
<i>Bleed = 7.25" x 10.25," Live Area 6.5" x 9.5"</i>	
<i>No Bleed = 6.25" x 9.25"</i>	
<i>Half pg Ad without sponsorship \$600</i>	<i>Horizontal 6.25" x 4.5," Vertical 3" x 9.25"</i>
<i>Quarter pg Ad without sponsorship \$350</i>	<i>Vertical 3" x 4.5"</i>

All ads are four-color, should be 300dpi, press ready pdf in CMYK format. If your file is larger than 3mb, please call Cathy Teal at 323-252-8031 for file transfer instructions. Email art to: cathy@firebrand-design.com

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- Check here to acknowledge \$50 art creation fee if raw materials are provided
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Visa/MC/AmEx# _____ Expires: _____ Security digits: _____

- Or Check, payable to PSWIFT due with artwork. Mail check to
- PSWIFT -- 1775 E. Palm Canyon Drive, STE 110-381, Palm Springs, CA 92264
- Please check here to acknowledge deadline: I agree that my press-ready artwork and check/credit card will be delivered to PSWIFT no later than **October 17, 2018!**
- Check here to request invoice!

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